



# CANNABIS EXPO MONTREAL CONFERENCE 2

**Thursday, September 14<sup>th</sup>**  
Palais des congrès  
9:30 am – 12:00 pm  
Early Bird \$175 – includes 2-day  
admission to Expo Cannabis Montreal



## TECHNOLOGY, MARKETING, GLOBAL EXPANSION AND EXPORTATION IN THE CANNABIS INDUSTRY

Presented in part by: **rouge  
marketing**



*Pierre Leclerc (Moderator)*

## All new! Conference for 2023

- **Israel Gasperin, Founder & CEO, Zentrela**  
A technology and innovation specialist, Gasperin runs a pioneering neurotechnology company using AI to analyze EEG data related to the psychoactive effects of cannabis.
- **Davoud Torkamaneh, Assistant Professor, Université Laval**  
A professor of Computational Biology – Cannabis Genomics and a biology and phytology researcher, Torkamaneh is leading the very first public project on the genetic improvement of cannabis.
- **Omar Yar Khan, Chief Communications and Public Affairs Officer, High Tide**  
In addition to his experience as a political and communications strategist, Khan specializes in cannabis commercialization and possesses a policy background in long-term healthcare.
- **Melissa Rolston, Founder and CEO, JADA**

**Come and meet our speakers for the September 14th conference and discuss the industry's hot topics with them! Moderated by Pierre Leclerc from the Association québécoise de l'industrie du cannabis**

Tickets are limited. Purchase tickets at: [cannabisexpomtl.com](https://cannabisexpomtl.com)